



Independent Outdoor III LLC
 Silversmith Park • 346 Quinnipiac Street
 Building I • 3rd Floor
 Wallingford, CT 06492
www.independentoutdoor.com



The Boss!

The best digital billboard available

I-95 at Junction I-91 • #150

Description:

Primo placement—just ask anyone who travels I-95 through New Haven county. Heading North, heading South.... *doesn't matter, they're not going anywhere.*

This elite location is a PRIME site to feature your products and services.

Double-sided sign is visible to both South and North bound traffic on the heavily congested I-95.



DETAILS	
County	New Haven
Size	672 square feet each side. 14 'x 48'
Location	I-95 @ Junction I-91
Per Flip Impressions	361,891
Type	Digital
Flips	6 each side with 10 second hold
Latitude	41.302389
Longitude	-72.909914
Facing	North

Contact information:

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It's good to be in heavy traffic™